

Casino Guide

Mechanics of the Event

Keep in mind the entire length of the evening. Ace High parties are set for four hours, but you probably should shorten it. Raffles and Auctions can take a large amount of time which when added onto the casino time can make for a long evening.

We've found that most people enjoy about three hours of casino play followed by either an Auction or a Raffle. You want to make sure that your guests are happy and we've found that most people enjoy an evening of about five hours in length. Plan backwards rather than forwards. Set the time you want the event to end and work from there. We've seen far too many special events that don't finish until the wee hours of the morning with lots of uneasy guests wanting to leave. We'll work with you to get the optimum out of the evening.

For planning purposes allow 20 to 30 minutes between the end of the casino and beginning of the Auction/Raffle.

Rules of the Casino

Important Items

- ♣ **Hours of Operation.**
- ♣ **Chip Values.**
 - 1000 ~ Orange
 - 500 ~ Purple
 - 100 ~ Black
 - 25 ~ Green
 - 5 ~ Red
 - 2.5 ~ Pink
 - 1 ~ White

- ♣ **Purchase of Extra Casino Money.**

Generally, \$10.00 per 50~units works well but you may use whatever rate you think will work with your guests. Remember Casino money is in 50 unit bills.

- ♣ **Minimum and Maximum Bets at the Tables.**

Is set at 5 & 100 units.

- Only Casino Management can changes these limits.*

- ♣ **Wrap up of the Event.**

Raffle or Auction with appropriate rules.

- ♣ **You should publish that there is *NO* exchange of Casino Money / Chips for real money at the end of the Event.**

- ♣ *Players cannot win cash!!*

Auction Vs. Raffle

Either method has its advantages. Be sure you leave your bank open, during the Auction/Raffle, so that your guests can purchase more play money.

Auction:

Some people have difficulty with auctions because they don't have any idea how to participate and they are too shy to admit it. If you do not have a real auctioneer you will not get the highest prices possible. Then people will get bored with the whole process because the auction will drag on and make the evening too long. It depends upon the size of your group, but we don't recommend more than 20 items for an auction.

Raffles:

This procedure can be handled a number of ways.

- ♣ A single raffle drum/container can be used as a depository for the tickets. Then the tickets are drawn.
- ♣ Each item could have its own drum/container into which each person could put as many tickets as they wanted for the particular item.
- ♣ Should you have one particular large prize, you may want to give each guest one chance on it. If it is scheduled to be the last prize of the evening, this will ensure guests stay to the end and will help you increase your sale of extra casino money.

To appeal to a broader cross section of customers, you may want to have a combination of both Auction and Raffle. The Raffle can proceed throughout the evening with the Auction at the end.

Silent Auctions:

These can also be used in combination with the methods discussed from the previous page. With this method the prizes are displayed with bid sheets. Your guests write their bids on the sheet throughout the evening and may continue to rebid, should their bid be raised, until you close the bidding on that item. Depending upon the number of items you have, you may divide them individually or place them in groups or all together.

Fundraising Ideas

Sponsor Signs for Gaming Tables

An example is provided. Again, creativity is encouraged. Remember you have size limitations to consider so they will not interfere with the playing space on the tables.

Explore the possibility of a sponsor price with dealer provided and one without. This can be another way to help find dealers.

What should you get for a sponsorship? The sky's the limit. What will the market bear? Generally, we recommend the following:

| | |
|---------------------------|----------|
| Craps & Roulette Tables ~ | \$250.00 |
| Money Wheel ~ | \$150.00 |
| Blackjack Tables ~ | \$125.00 |
| Other Table Games ~ | \$125.00 |

Don't undersell the sponsorships. They are a great source of revenue and if handled correctly will pay for your casino party by themselves.

Tickets for the Event

Pre-sale a must! Think about a discount for pre-sale versus purchase at the door. Also, for companies or groups you may want to discount for block sales. Numbering of tickets is useful only for your control but it substantially increases your printing cost. Try to do without it or have the committee number the tickets by hand.

Price - This depends solely upon your customer base! We generally see a price range of \$15.00 to \$40.00 per person without much difficulty.

Selling of Funny Money

You can sell the funny money during the event as well. How much per unit? It great depends on your guests attitude. We generally have a 1:5 ratio. For every \$1.00us it equals one betting unit. If the player purchases \$20us of funny money the player would receive \$100 in Funny Money or 100 betting units for the gaming tables.

Space Requirements & Dimensions

Games

Craps Table:

10 ft. [11' x 5']
12 ft. [12' 6" x 5' 3"]

Please allow at least 2ft. clearance on all sides for players

Roulette Table:

Single [8' 3" x 3' 10"]
Double [12' 11" x 4' 1"]

Please allow at least 2ft. clearance on all sides for players (6 to 8 chairs)

Blackjack & Specialty Tables:

Table: [5' 6" x 3' 4"]

Please allow space for chairs or room to stand

Poker Table:

Casino [6' x 4']
Club [5' x 4']

Additional room for chairs (6 to 8 chairs)

Money Wheel:

Single [4' x 2' 2"]
Double [8' x 2' 2"]

Table is approximately 3' out from wall and standing room needs to be left in front of table.

Casino Packages:

| | |
|----------|--------------------|
| Number 1 | [900 square feet] |
| Number 2 | [1450 square feet] |
| Number 3 | [1862 square feet] |
| Number 4 | [2540 square feet] |
| Number 5 | [3300 square feet] |